

FAIR HOUSING ADVERTISING WORD AND PHRASE LIST

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This word and phrase list is intended as a guideline to assist in complying with state and federal fair housing laws. It is not intended as a complete list of every word or phrase that could violate any local, state or federal statutes.

This list is intended to educate and provide general guidance to the many businesses in the area that create and publish real estate advertising. This list is not intended to provide legal advice. By its nature, a general list cannot cover particular persons' situations or questions. The list is intended to make you aware of and sensitive to the important legal obligations concerning discriminatory real estate advertising.

BOLD — not acceptable

ITALIC — caution

STANDARD — acceptable

able-bodied

Active

adult community

adult living

adult park

adults only

African, no

Agile

AIDS, no

Alcoholics, no

Appalachian, no

American Indians, no

Asian

Assistance animal(s)

Assistance animal(s) only

Bachelor

Bachelor pad

Bisexuals, no (City of Dayton)

Blacks, no

blind, no

board approval required

Catholic

Caucasian

Chicano, no

children, no

Chinese

Christian

Churches, near

college students, no

Colored

Congregation

Convalescent home

Convenient to

Couple

couples only

Credit check required

crippled, no

Curfew

Deaf, no

Den

disabled, no

domestics, quarters

Drug users, no

Drugs, no

employed, must be

empty nesters

BOLD — not acceptable

ITALIC — caution

STANDARD — acceptable

English only

Equal Housing Opportunity

ethnic references

Exclusive

Executive

families, no

families welcome

family room

family, great for

*female roommate***

*female(s) only***

*55 and older community**

fixer-upper

gated community

Gays, no

Gays, no (City of Dayton)

Gender

golden-agers only

golf course, near

group home(s) no

guest house

handicap accessible

handicap parking, no

Handicapped, not for

healthy only

Hindu

Hispanic, no

HIV, no

Homosexuals, no (City of Dayton)

*housing for older persons/seniors**

Hungarian, no

Ideal for . . . (should not describe people)

impaired, no

Indian, no

Integrated

Irish, no

Italian, no

Jewish

kids welcome

Landmark reference

Latino, no

Lesbians, no

Lesbians, no (City of Dayton)

*male roommate***

males(s) only**

*man (men) only***

Mature

mature complex

mature couple

mature individuals

mature person(s)

membership available

Membership approval required

Mentally handicapped, no

Mentally ill, no

Mexican, no

Mexican-American, no

Migrant workers, no

Military, no (State of Ohio)

Mormon Temple

Mosque

Mother in law apartment

Muslim

Nanny's room

Nationality

Near

Negro, no

Neighborhood name

Newlyweds

Nice

non- smokers

of bedrooms

of children

of persons

of sleeping areas

Nursery

nursing home

Older person(s)

one child

one person

Oriental, no

Parish

perfect for . . . (should not describe people)

pets limited to assistance animals

pets, no

Philippine or Philipinos, no

physically fit

play area, no

preferred community

Prestigious

Privacy

Private

Private driveway

Private entrance

Private property

Private setting

Public transportation(near)

Puerto Rican, no

